

Modern Business Intelligence with Tangible Value

Many companies face the same challenges when choosing a BI solution: unclear requirements, fragmented data landscapes, and uncertainty about value and effort.

A structured **Proof of Concept with Looker** provides clarity—hands-on, with real results, and based on your own data.

Our Approach

1. Use Case Scoping	Definition of a concrete, business-relevant use case to evaluate Looker.
2. Data Integration & Setup	Setup of a Looker test environment including connection to relevant data sources.
3. Enablement & Support	Jump-start training for developers and ongoing support through short feedback cycles (e.g., via Slack).
4. Co-Development & Modeling	Collaborative modeling of business logic in LookML and creation of initial dashboards and reports.
5. Review & Presentation	Final evaluation with stakeholders, including a decision-making basis for further use of Looker.

Use Cases	Key Benefits
<ul style="list-style-type: none"> • Uncertainty in tool selection • Lack of transparency around data models and KPIs • High dependency on analyst teams • Opaque data processes & parallel data environments • Difficulty assessing technical and business requirements before implementation 	<ul style="list-style-type: none"> • Rapid time-to-value through focused implementation within two weeks • Enablement for both technical and business teams • Transparent data models and consistent KPIs • Comparability to the current system through parallel development of the use case

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About Ubilabs

We make data visible, tangible, and usable.

As experts in data and location technology, we develop solutions for the challenges facing visionary companies.