Data Warehouse Pricing in BigQuery

In a data-driven world, a data warehouse (DWH) is the key to unlocking valuable insights. However, managing large amounts of data can quickly cause costs to escalate.

At Ubilabs, we help you maintain full control over your data warehouse costs – by providing advice on different pricing models and optimizing your cost structure.

How the Pricing Structure Works in BigQuery	BigQuery costs can be divided into two main categories: compute costs and storage costs. Costs are billed based on usage through flexible pricing models, meaning you only pay for what you actually use.	
Service	**Pricing Model**	**Cost**
Free Tier	Includes 10 GiB of free storage per month and up to 1 TiB of free compute queries per month	**Free**
Compute Costs	**On-Demand Model:** You only pay for the amount of data processed by your queries.	**$6.25** per scanned TiB
	Capacity Model: SYou pay for reserved compute capacity in the form of slots (virtual CPUs) allocated to your queries.	**Varies** by type and volume
Storage Costs	**Active Storage:** Storage for data that has been modified or used in the last 90 days	Starting at **$0.02** per GiB per month
	Long-Term Storage: Storage for data that has not been modified for 90 days	Starting at **$0.01** per GiB per month

With the right pricing model and an optimized data structure, you can adjust your costs to your needs and avoid unnecessary expenses.

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Get started with a free analysis

Receive a personalized cost estimate for your data warehouse in Google Cloud and optimize your costs with our expertise.

As a long-standing Google Cloud Premier Partner, we have in-depth knowledge of BigQuery's pricing structure. We help you efficiently manage your data and sustainably reduce your costs.

Schedule a free appointment with our cloud expert now.