



## Scalable data analytics for data-driven decisions

Slow queries, limited scalability, and high operational costs often prevent companies using traditional data warehouse solutions from making data-driven decisions.

With our structured **BigQuery Proof of Concept (PoC)**, you can evaluate a modern, cloud-based solution—practically, tailor-made, and with measurable value.

### Unser Vorgehen

<b>1. Assessment</b>	Analysis of your current data infrastructure and development of a migration plan.
<b>2. Data Migration</b>	Setup of a Google Cloud project and migration of sample datasets.
<b>3. Use Case Implementation</b>	Migration of a specific use case, including business application or BI tool.
<b>4. Extended Features (optional)</b>	Evaluation of advanced BigQuery features such as streaming, ML, policy tags, and Google Sheets.
<b>5. Evaluation &amp; Roadmap</b>	Performance assessment and roadmap recommendation for full migration.

Use Cases	Key Benefits
<ul style="list-style-type: none"> <li>Accelerate slow reporting processes</li> <li>Replace limited capacities caused by legacy systems</li> <li>Establish self-service analytics</li> <li>Ensure scalability for growing data volumes</li> <li>Unlock new analytical potential through ML &amp; streaming</li> </ul>	<ul style="list-style-type: none"> <li>Fast queries for more efficient decision-making</li> <li>Scalability on demand without complex infrastructure</li> <li>Pay-per-use model for maximum cost transparency</li> <li>Tangible business outcomes</li> <li>Comparability to the current system through parallel implementation of the use case</li> </ul>

### Contact us

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### About Ubilabs

**We make data visible, tangible, and usable.**

As experts in data and location technology, we develop solutions for the challenges facing visionary companies.